

# CANTREX MARKETING PROGRAMS

## DESIGNED FOR INDEPENDENT RETAILERS



### THE CANTREX MARKETING APPROACH

Our experienced in-house retail marketing team uses the latest in digital (and traditional) marketing tools to deliver measurable results to our retailers. Measurable results are in the form of conversions, from calls/emails/text to the store to e-commerce.

### WE OFFER BOTH VENDOR AND CUSTOM MARKETING PROGRAMS



#### VENDOR BASED MARKETING PROGRAMS

- Cantrex will execute vendor events for retailers using Search, Social media, Digital and Traditional Flyers at discounted rates
- Numerous marketing programs available from major vendor brands such as:



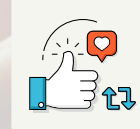
#### CUSTOM DESIGNED MARKETING PROGRAMS



Google Search, Display, or Video Campaigns starting at \$100 per month plus Ad spend budget



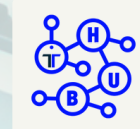
Google Performance Max or Shopping Campaigns starting at \$200 per month plus Ad spend budget



Social Media Content plans starting from \$100 per month



Social Media Ad Campaigns starting at \$100 per month plus Ad spend budget



FREE Marketing Hub access with PRO app add-ons available to manage your digital presence



Digital or Print Flyers and Ads available (costs vary by project)

Looking for more information?

✉ [marketing@cantrex.com](mailto:marketing@cantrex.com)

**CANTREX**  
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